

CALEB CLARK

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I specialize in the marketing, creation and management of educationally oriented Web media since 1994. I'm a highly communicative, project-centric, consensus oriented leader who naturally documents institutional knowledge, improves systems, seeks out mentors and mentors others. I have experience as a project manager, teacher (on and offline), instructional designer, social networker, photographer, videographer, usability tester, blogger and writer. My current side project is a self-contained solar powered video blogging kit for armatures.

WORK

- Program Director/Instructor/Academic Technologist**, Marlboro College Graduate School. 09/08 – Present
Marketing, curriculum and faculty manager of the Teaching with Technology program. Brattleboro, VT.
- Online Communications Consulting**, Keene State College and World Learning. 09/08 – 01/09
Web department director at KSC in NH. Online video and blogging support at World Learning in VT.
- Instructional Designer/Online Video Producer**, Blip.tv. 01/07 – 08/07
Designed and built online learning center at a leading independent video hosting company. NY, NY.
- Supervisor, Library Media Services**, Antioch University New England. 06/04 – 10/04 + 09/05 – 07/06
Managed front desk team, digitized systems and published lessons learned. Keene, NH.
- Multimedia Teacher**, MC² High School. 12/03 – 06/04
Media faculty at an experimental public charter school. Keene, NH.
- Internship Coordinator/Trainer/Developer**, High Tech High Charter School. 01/02 – 08/03
Student placement and Gates Foundation-funded creation of replication support materials. San Diego, CA.
- Technology Lab Director**, Padres Baseball Team. 01/01 – 01/02
Ballpark Advanced Technology Lab (BAT_LAB) testing and showplace for new ballpark. San Diego, CA.
- Production Manager / Trainer**, Yride.com. 01/00 – 01/01
Small angel-funded irrationally exuberant extreme sports dotcom Website. San Diego, CA.
- Adjunct Faculty (on/offline)**, San Diego State University. 06/99 – 08/00
Department of Educational Technology's required Web design class. San Diego, CA.
- Online Community Moderator**, Netscape Inc. 12/97 – 05/99
Popular "Netcenter" online community off Netscape.com. San Diego, CA.
- Webmaster / IT**, Woolword & Partners Advertising. 05/95 – 05/96
Webmaster, IT support at 25-person advertising boutique. San Francisco, CA.

OTHER

- **Author: *The Production Assistant's Pocket Handbook***. Top Google positioning and consistent sales. 1992/2008.
- **Co-Founder**. NoEnd, a well-known Web developers group that humanizes technology. 1996–Present
- **Expert Interview**. *Design for Community: The Art of Connecting Real People in Virtual Places*. D. Powazek. 2001.
- **Personal Projects**. Web tutorials. Documentary film on hippies. Santa Fe, NM. 11/04 – 09/05
- **Video Blog Producer/Host**. Blogger since 2001. 18 episodes TechTrek.tv video blog. 2007/2008.
- **Author: *A Wiki Way of Working***. Internet Reference Services Quarterly. 13(2). May 2008.
- **Author: *Linux and the Lady***. Salon.com. Technology section cover story. 2000.
- **Author: *Wired Magazine***. Short articles: 1.06, 2.04, 2.06, 2.08, 2.10, 3.02, 3.05, 3.06, 3.09, 3.11, 5.11. 1993-1997.
- **Web Media Grant Work**. Azuero Earth Project documentation, Panama, '08. Nathan Cummings Foundation, training and non-profit consulting with Xavier University students, New Orleans '07.

EDUCATION

- M.P.S.** (Terminal) Interactive Technology Program, Tisch School of the Arts, New York University. '08.
- M.A.** Educational Technology, San Diego State University. '99.
- BA.** Journalism & Broadcasting, Walter Cronkite School, Arizona State University. '91.