

CALEB CLARK

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Profile: Project Management / Educational Technology. Take equal initiative in originating / completing projects individually and as part of a team. Highly curious, interactive, inventive, self directed and innovative. Skilled communicator. Love putting together people, education and technology in a stimulating, experimental yet also deadline and project-driven environment. Enjoy working collaboratively with others. Thrive in academic environments and committed to personal life long learning. Skilled writer and teacher.

PROFESSIONAL HISTORY

Academic Library Educational Technology Consultant, Antioch N.E. Graduate School, Keene, NH/Bay Area, CA 06/04 - 10/04
Project managed installation of Web based interlibrary loan system. Commended by vendor for "the fastest, most dedicated, organized and efficient installation of a complete Clio Advanced system ever." Created how-to's / documentation, and trained faculty, staff and students in the use of: AV equip., public laptops, student workstations, etc. Completed needs assessment for IT. Photographer for main website redesign.

Media Teacher, MC² High School (Public Charter School), Keene, NH 12/03 - 06/04
Media / journalism / technology teacher, directly advising nine students. Organized field trips. Created an internship video.

Project Coordinator, High Tech High (Public Charter School), San Diego, CA 01/02 - 08/03
Coordinated 70 high school level interns in the field. Created design and functionality for an internship tracking database in collaboration with IT. Created / monitored web site. Brought internship program to full operation. Wrote manual. Created replication video / DVD. Provided one-on-one support to students.

Director (Evaluation Lab), Ballpark Advanced Technology Lab (BAT_LAB) / Padres, San Diego, CA 01/01 - 01/02
Directed lab for new ballpark featured often in press. Prepared budgets. Tested technologies such as cell phone concession orders and web-enabled turnstiles / ticketing. Partnered with Cisco, 3-Com and Gateway. Completed tests under budget and beyond expectations.

Production Manager / Trainer, Yride.com, San Diego, CA 01/00 - 01/01
Managed / trained Web media / online community team. Achieved 20,000 users, 50,000+ unique visitors, 400,000+ impressions / month.

Adjunct Faculty, San Diego State University, San Diego, CA 06/99 - 08/00
Taught six sections (one online) of *Multimedia Development*, a graduate level technology prerequisite for SDSU's Educational Technology Masters program. Student evaluations were consistently above department average.

Graduate Assistant, Dept. of Ed. Technology, San Diego State University, San Diego, CA 08/97 - 08/99
Instructional media lab technician; administered 100+ high-end Macs / LANs. Assisted professors on interactive / instructional projects.

Online Community Moderator, Netcenter / Netscape Inc., Mountain View, CA 12/97 - 05/99
Moderator of *Issues and Ideas*, a heavily-trafficked professional forum, through development, public launch and operation.

Webmaster / IT, Woolword & Partners (Advertising Agency), San Francisco, CA 05/95 - 05/96
Hired and managed freelance team members at a 25-staff firm serving Oracle, Global Village, FileMaker, Logitech, Syquest and Claris.

ADDITIONAL EXPERIENCE

Co-Founder / Co-Facilitator - NoEnd, a well-known, 300+ active member San Francisco Web developers group, Jan 1996 - Present.

Conference Panelist, Online Communities / Social Networking - Web Chicago/SF, 2000-2001; SXSW, 2002.

Instructional Designer - Maxis, Inc., Walnut Creek, CA. Software development team member; co-created help system, 1996.

Teacher's Assistant - San Francisco State University Multimedia Studies Program, San Francisco, CA, 1995.

Film / Video Production Assistant - Three Hollywood features on location and several television commercials, 1987 - 1992.

SELECTED PUBLICATIONS

Black Rock Gazette, two front-page stories, Burning Man 2004.

Xodus Magazine. Straight column, movie reviews, classic technology piece, 2003.

New Riders Publishing. Technical Editor / Author, "Adobe GoLive Magic." Co-wrote second chapter, 2002.

Design for Community: The Art of Connecting Real People in Virtual Places (interviewed as expert), 2001.

Beyond the Podium: Delivering Training and Performance to a Digital World (interviewed as expert), 2001.

Fray.com. "High Maintenance," 2000.

Tech Trends Magazine. "Geek Learning." Vol. 44. Issue 5, 2000.

Association for Computers and the Social Sciences (CSS) - "Let Your Online Community Grow," Chicago, IL, 2000.

Salon.com. "Linux and the Lady." Technology section cover story, 2000.

Creator of "Calebopolis." Featured city, interviewed: *SimCity 2000 - Power, Politics and Planning* by Nick Dargahi and Michael Bremer, 2000.

Educational Technology Magazine. Clark, C. J. "Journey of a flower child into the land of educational technology consulting." 39(4), 24-30, 1999.

Wired Magazine. Shorts for Issues: 1.06, 2.04, 2.06, 2.08, 2.10, 3.02, 3.05, 3.06, 3.09, 3.11, 5.11; 1993-1997.

EDUCATION

MA, Educational Technology, San Diego State University. Focus: Online communities, Web / CD-ROM usability testing, 1999.

BA, Journalism & Broadcasting, Arizona State University, Walter Cronkite School of Journalism and Broadcasting, 1991.